

| Storytelling Kiosk

Storytelling is a powerful tool. In training, storytelling is a means to connect the learner to the content. By creating an emotional connection and inspiring curiosity, a storytelling approach to training can provide important context and understanding of otherwise challenging events or environments.

When doctors are trained in bedside manner, live simulations with actors are often used. Is the doctor expected to develop a deep understanding of the whole patient journey in this scenario? Medical decision-making might be based on logic or risk for a doctor, but for a patient there are multiple dimensions at play. Our immersive storytelling approach presents a patient grappling with diagnosis at home. Using a 360-degree VR graphic novel approach, the learner can experience moments that may otherwise go unnoticed.

HR and Leadership training programs are people focused. In the context of the Fourth Industrial Revolution, in which connectivity and communication are paramount, we must understand the whole person, not just their professional identity. Immersive storytelling is that gateway, where any imagined scenario can be realized. Examples might include: understanding external factors as they relate to performance, or how precisely increased connectivity impacts life at home. These are stories that may otherwise be unseen. These are topics that impact the way we lead.