

WHAT MAKES A COURAGEOUS COMPANY.

REBOOT LEARNING LAB 2019
ERIN WILLETT.

THE SUMMER OF THE
Identity Crisis.

Success isn't linear.

(BUT THAT'S THE STORYLINE WE'RE SOLD.)

BLAH BLAH BLAH,
THEN YOU LIVE *Happily* EVER AFTER.

MESS IS *Always* **HAPPENING.**

WE WILL BE FACED WITH THE
Challenge of change.

**YOUR COMPANY
WILL GO THROUGH
AN IDENTITY CRISIS.**

P.S. THE MORE CRISES YOU FACE, THE BETTER YOU'RE DOING.

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FEAR.

#LEADwithCOURAGE

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**DESPERATELY
SEEKING
COMFORT ZONE.**

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**LEADERS TELLING SUCCESS STORIES.
DISHONESTY.
MICROMANAGEMENT.
FEAR TACTICS.
QUANTITATIVE PRESSURE.**

**DISENGAGEMENT.
LESS COLLABORATION.
NO ACCOUNTABILITY.
DISCONNECTION.
CREATIVE STAGNATION.**

**YOUR TEAM ISN'T BUYING
YOUR PERFECT SUCCESS STORY.**

**NO ONE EXPECTS YOU TO BE PERFECT,
THEY EXPECT YOU TO BE HONEST.**

**“IF IT IS ALL
BEAUTIFUL,
YOU CAN'T
BELIEVE IN IT.”** ERNEST HEMINGWAY.

**COURAGEOUS LEADERS
TELL STORIES OF GROWTH,
NOT STORIES OF SUCCESS.**

*** WHERE LEADERS ACTUALLY LEAD.**



LEADERS ARE THE GUIDES FOR CHANGE.

**YOU NEED TO BE
COMFORTABLE
IN THE DISCOMFORT.**

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IT STARTS WITH

Self-Acceptance.

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**WHEN LEADERS ACCEPT
THEMSELVES AS THEY ARE,
THEY GIVE ROOM TO OTHERS
TO DO THE SAME.**

**LEADERS WHO START
W/ SELF-LOVE NURTURE
CREATIVE TEAMS.**

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**COURAGE
FROM
LEADERS.**

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**CREATIVITY
FROM THE
TEAM.**

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**COURAGEOUS
COMPANIES,
WE NEED YOU.**

**COURAGEOUS
COMPANIES,
WE NEED YOU.**

YOUR TEAM. YOUR CUSTOMERS. THE PLANET.

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CHANGE IS INEVITABLE -

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**CHANGE IS INEVITABLE -
CHOOSING TO FACE IT
WITH COURAGE IS NOT.**

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I DARE YOU

**TO LEAN
INTO YOUR
IDENTITY
CRISIS.**

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I DARE YOU

**TO TELL
STORIES OF
SELF-LOVE.**

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YOUR COURAGE IS CONTAGIOUS.

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I BELIEVE IN YOU.



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